

Secfor

**PATENT**  
Docket No. 17954-15

I certify that on January 20, 2000, which is the date I am signing this certificate, this correspondence and identified enclosures are being deposited in the United States Postal Service, postage paid first class, in an envelope addressed to: Box Missing Parts, Assistant Commissioner for Patents, Washington, D.C. 20231.

H. Sharifi  
Haleh Sharifi

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of

Pixelon, Inc.

Title: DYNAMIC INSERTION OF TARGETED  
SPONSORED VIDEO MESSAGES INTO  
MULTIMEDIA INTERNET BROADCASTS

Serial No.: 09/428,387

Filed: October 28, 1999

Group Art Unit: 2743

Examiner: Unassigned

Box MISSING PARTS  
Assistant Commissioner for Patents  
Washington, D.C. 20231

**RESPONSE TO NOTICE TO FILE MISSING PARTS**

Sir:

Responsive to the "Notice To File Missing Parts of Application" mailed November 26, 1999, and having a shortened response period set to expire on January 26, 2000, Applicant submits herewith:

1. a copy of that Notice;
2. an executed Declaration and Petition;
3. a copy of the Assignment to Pixelon, Inc., which has been filed in the U.S.P.T.O. for recordation;
4. a Power of Attorney executed by the Assignee Pixelon, Inc.;

5. a Verified Statement Claiming Small Entity Status; and
6. a check in the total amount of \$ 871.00 as calculated below:

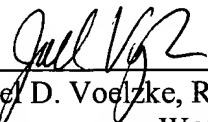
CLAIMS	(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) CALCULATIONS
	TOTAL CLAIMS (37 CFR 1.16(c))	50 - 20	30	\$ 18.00	\$ 540.00
	INDEPENDENT CLAIMS (37 CFR 1.16(b))	7 - 3	4	\$ 78.00	\$ 312.00
	MULTIPLE DEPENDENT CLAIMS (if applicable) (37 CFR 1.16(d))			\$270.00	0
				BASIC FEE (37 CFR 1.16(a))	\$ 760.00
				Fee for responding to Notice of Missing Parts (37 CFR 1.16(e))	\$ 130.00
				Total of above Calculations =	\$ 1,742.00
	Reduction by 50% for filing by small entity (Note 37 CFR 1.9, 1.27, 1.28)				(\$ 871.00)
				TOTAL =	\$ 871.00

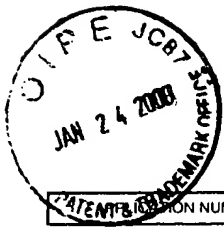
Applicant respectfully submits that the Application is now complete, and requests that the Application proceed to substantive examination.

In the event any variance exists between the amount attached and the Patent and Trademark Office charges, please charge or credit any variance to our Deposit Account No. 16-2230.

Respectfully submitted,

Dated: January 20, 2000

  
\_\_\_\_\_  
Joel D. Voelzke, Reg. No. 37,957  
OPPENHEIMER WOLFF & DONNELLY LLP  
2029 Century Park East, 38th Floor  
Los Angeles, California 90067-3024  
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UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
Address: COMMISSIONER OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

PATENT APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NO./TITLE
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09-429,387 01/24/08

*M. Brown*  
OFFENHEIMER WOLFF & DONNELLY LLP  
2029 CENTURY PARK EAST  
SUITE 400  
LOS ANGELES, CA 90067-1000

RECEIVED

DATE MAILED:

**NOTICE TO FILE MISSING PARTS OF APPLICATION**  
**Filing Date Granted**

An Application Number and Filing Date have been assigned to this application. The items indicated below, however, are missing. Applicant is given TWO MONTHS FROM THE DATE OF THIS NOTICE within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a). If any of items 1 or 3 through 5 are indicated as missing, the SURCHARGE set forth in 37 CFR 1.16(e) of ☐ \$65.00 for a small entity in compliance with 37 CFR 1.27, or ☒ \$130.00 for a non-small entity, must also be timely submitted in reply to this NOTICE to avoid abandonment.

If all required items on this form are filed within the period set above, the total amount owed by applicant as a  
☐ small entity (statement filed) ☐ non-small entity is \$ 1173.00

☒ 1. The statutory basic filing fee is:

- ☒ missing.  
☐ insufficient.

Applicant must submit \$ 760.00 to complete the basic filing fee and/or file a small entity statement claiming such status (37 CFR 1.27).

☐ 2. The following additional claims fees are due:

\$ 540.00 for 30 total claims over 20.

\$ 312 for 4 independent claims over 3.

\$ \_\_\_\_\_ for multiple dependent claim surcharge.

Applicant must either submit the additional claim fees or cancel additional claims for which fees are due.

☒ 3. The oath or declaration:

- ☒ is missing or unsigned.  
☐ does not cover the newly submitted items.

An oath or declaration in compliance with 37 CFR 1.63, including residence information and identifying the application by the above Application Number and Filing Date is required.

☐ 4. The signature(s) to the oath or declaration is/are by a person other than inventor or person qualified under 37 CFR 1.42, 1.43 or 1.47.

A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.

☐ 5. The signature of the following joint inventor(s) is missing from the oath or declaration:

An oath or declaration in compliance with 37 CFR 1.63 listing the names of all inventors and signed by the omitted inventor(s), identifying this application by the above Application Number and Filing Date, is required.

☐ 6. A \$50.00 processing fee is required since your check was returned without payment (37 CFR 1.21(m)).

☐ 7. Your filing receipt was mailed in error because your check was returned without payment.

☐ 8. The application was filed in a language other than English.

Applicant must file a verified English translation of the application, the \$130.00 set forth in 37 CFR 1.17(k), unless previously submitted, and a statement that the translation is accurate (37 CFR 1.52(d)).

☐ 9. OTHER:

Direct the reply and any questions about this notice to "Attention: Box Missing Parts."

**A copy of this notice MUST be returned with the reply.**

*JD Weber*  
Customer Service Center  
Initial Patent Examination Division (703) 308.1202

Best Available Copy